



MEDIA ENGAGE (PTY) LTD

WIN-A-CAR COMPETITION

OFFICIAL COMPETITION ADMINISTRATION PACK

Competition Period

25 June 2026 – 25 September 2026

Version

Version 1.0

Effective Date

25 June 2026

Prepared By

Media Engage (Pty) Ltd

29 Fairway Avenue
Plettenberg Bay
Western Cape
South Africa

Confidentiality

This document contains the official Terms and Conditions, Privacy Policy, Competition administration procedures and supporting documentation relating to the Media Engage Win-A-Car Competition.

This document is intended for use by Media Engage, Participating Retailers, Competition Partners, Sponsors, Auditors and authorised representatives.

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Confidential – Version 1.0.

DOCUMENT CONTROL

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Contents

This document contains:

- Official Competition Terms and Conditions
- Privacy Policy
- Competition Rules Summary
- Winner Verification Form
- Independent Person Declaration
- Winner Acceptance & Publicity Release
- Participating Retailer Agreement



MEDIA ENGAGE WIN-A-CAR COMPETITION

OFFICIAL TERMS AND CONDITIONS

1. DEFINITIONS

For the purposes of these Terms and Conditions, unless the context indicates otherwise:

"Competition" means the Media Engage Win-A-Car Competition.

"Competition Period" means the period commencing on **25 June 2026** and ending at **23h59 on 25 September 2026**.

"Entry" means one (1) valid competition entry earned through the purchase of a Participating Product and the successful swipe of a registered Membership Card.

"Membership Card" means the registered Rewards membership card issued by a Participating Retailer and linked to the Participant's personal profile.

"Participant" means any person who meets the eligibility requirements and enters the Competition.

"Participating Product" means any promotional product designated by the Promoter as qualifying for entry into the Competition.

"Participating Retailer" means any retailer officially participating in the Competition.

"Prize" means the Suzuki Celerio motor vehicle and accompanying promotional products described in these Terms and Conditions.

"Promoter" means Media Engage (Pty) Ltd.

2. PROMOTER

The promoter of this Competition is:

MEDIA ENGAGE (PTY) LTD

Registration Number: **2026/049180/07**

Physical Address:

29 Fairway Avenue
Plettenberg Bay
Western Cape
South Africa

Email: Bronwyn@mediaengage.co.za

Telephone: 076 984 5025

("the Promoter")

3. COMPETITION PERIOD

3.1 The Competition commences on **25 June 2026** and closes at **23h59 on 25 September 2026**.

3.2 No entries received after the closing date and time will be accepted.

4. ELIGIBILITY

4.1 The Competition is open only to:

- South African citizens and permanent residents;
- Persons who are eighteen (18) years of age or older;
- Registered members of the applicable participating Rewards and Loyalty Programme; and
- Persons in possession of a valid South African Identity Document or valid Permanent Residence Permit.

4.2 The following persons are not eligible to participate:

- Directors, members, employees, agents and contractors of the Promoter;
- Participating retailers, merchants, suppliers, sponsors and service providers associated with this Competition;
- Advertising, marketing, digital, promotional and fulfilment agencies involved in administering the Competition; and
- Immediate family members, spouses, life partners, parents, children, siblings and household members of any of the persons listed above.

5. HOW TO ENTER

5.1 Purchase any Participating Product from a Participating Retailer during the Competition Period.

5.2 Swipe your registered Membership Card at the point of purchase.

5.3 One (1) valid Entry will automatically be generated for each Participating Product purchased and correctly recorded on the Rewards System.

5.4 There is no limit to the number of Entries that a Participant may accumulate during the Competition Period.

5.5 The Membership Card must be swiped at the time of purchase for the Entry to be recorded.

5.6 Lost, incomplete, fraudulent, altered, illegible or unverified Entries shall be disqualified.

5.7 Only Membership Cards registered in the Participant's own name and linked to their personal profile shall qualify for valid Entries.

5.8 If a qualifying purchase is cancelled, refunded, returned or otherwise reversed for any reason, any associated Competition Entries may be cancelled.

5.9 The Promoter reserves the right to merge, suspend or disqualify duplicate Membership Card accounts where fraud, abuse or manipulation is reasonably suspected.

5.10 Participants are responsible for ensuring that their Membership Card is correctly registered and successfully swiped at the time of purchase. The Promoter shall not be responsible for Entries not recorded due to a Participant's failure to swipe a Membership Card.

5.11 The Promoter shall not be liable for any failure of the Rewards System, point-of-sale systems, retailer systems, network providers or third-party technology platforms that temporarily prevent an Entry from being recorded. Where reasonably possible, the Promoter will use commercially reasonable efforts to restore services as soon as practicable.

5.12 The Promoter reserves the right to reject any Competition Entry that cannot be validated against the official transaction records maintained by the Media Engage Rewards System.

6. PRIZE

6.1 The grand prize consists of:

- One (1) **Renault Kiger 1.0L EVOLUTION**
- Model Year: **2026**
- Colour: **White**

6.2 The estimated retail value of the vehicle is **R200,000.00 (inclusive of VAT, where applicable)**.

6.3 In addition to the vehicle, the winner will receive participating promotional products to an approximate value of **R3,000.00**.

6.4 The approximate total prize value is **R203,000.00 (inclusive of VAT, where applicable)**.

6.5 The Prize is not transferable, exchangeable or redeemable for cash.

6.6 The Promoter reserves the right to substitute the Prize with a prize of equal or greater value should circumstances beyond its reasonable control require such substitution.

6.7 Ownership, benefit and risk in the Prize shall pass to the winner upon official handover of the Prize and completion of all required documentation.

6.8 Should the verified winner fail to accept or collect the Prize within ninety (90) calendar days after successful notification and verification, the Promoter reserves the right to award the Prize to an alternate winner or otherwise deal with the Prize in accordance with applicable law.

7. WINNER SELECTION PROCESS

7.1 Following the closing of the Competition, all valid Entries will be consolidated within the Media Engage Rewards System.

7.2 Media Engage's Competition system will randomly select ten (10) finalists from all eligible Entries.

7.3 The draw process will be conducted under the supervision of an Independent Auditor or Independent Person appointed by the Promoter in accordance with applicable legislation.

7.4 One (1) finalist will be selected as the provisional winner during a live draw conducted at a Participating Retailer or another venue determined by the Promoter.

7.5 The date, venue and time of the live draw will be published, where reasonably practicable, on the Promoter's communication platforms and/or the communication channels of Participating Retailers.

7.6 The Independent Auditor or Independent Person shall oversee and verify that the draw has been conducted fairly and in accordance with these Terms and Conditions.

7.7 The Promoter may also select reserve finalists during the draw process. Reserve finalists may become eligible to receive the Prize should the provisional winner be disqualified, decline the Prize, fail verification or otherwise become ineligible.

8. WINNER NOTIFICATION

8.1 The provisional winner will be contacted using the contact details linked to their registered Membership Card profile.

8.2 The Promoter will make reasonable attempts to contact the provisional winner by telephone, SMS, WhatsApp and/or email.

8.3 The provisional winner will have fourteen (14) calendar days from the first successful attempt to contact them to respond and complete the verification process.

8.4 If the provisional winner cannot be contacted, fails to respond within the required period, declines the Prize or fails the verification process, the Promoter reserves the right to disqualify that Participant and select an alternate winner.

8.5 The Promoter's decision regarding winner verification and Prize allocation shall be final and binding, subject to applicable law.

8.6 The Promoter shall not be responsible for incorrect, incomplete or outdated contact information supplied by any Participant.

9. WINNER VERIFICATION

9.1 Before the Prize is awarded, the provisional winner may be required to provide any information or documentation reasonably required by the Promoter, including but not limited to:

- A valid South African Identity Document or Permanent Residence Permit;
- Proof of age;
- Proof of residential address;
- Proof that the Membership Card is registered in the winner's name;
- Original till slips relating to qualifying purchases;
- Proof of qualifying purchases where reasonably required; and
- Any additional documentation necessary to verify eligibility.

9.2 Failure to provide satisfactory documentation within the time specified by the Promoter may result in disqualification.

9.3 The Promoter reserves the right to verify all qualifying purchases directly with Participating Retailers and by reference to the official transaction records maintained within the Media Engage Rewards System.

9.4 Electronic transaction records maintained by the Promoter shall constitute prima facie evidence of purchases and Competition Entries unless proven otherwise.

10. PUBLICITY AND PERSONAL INFORMATION

10.1 Publicity

10.1.1 By accepting the Prize, the winner agrees that the Promoter may, subject to applicable law:

- Publish the winner's name and town or city of residence;
- Take photographs and video recordings;
- Conduct interviews; and
- Use the winner's name, likeness, image and voice for promotional and publicity purposes relating to the Competition.

10.1.2 Where permitted by applicable law, the winner may decline participation in publicity without affecting their entitlement to the Prize.

10.2 Personal Information

10.2.1 Participants acknowledge that personal information supplied during participation may be collected, processed, stored and used by the Promoter for purposes including:

- Administering the Competition;
- Validating Competition Entries;
- Verifying eligibility;

- Contacting Participants and winners;
- Prize fulfilment;
- Fraud prevention;
- Auditing and compliance requirements; and
- Direct marketing communications where the Participant has expressly consented.

10.2.2 All personal information will be processed in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA") and the Media Engage Privacy Policy.

10.2.3 By participating in the Competition, Participants warrant that all personal information supplied is accurate, complete and true.

10.2.4 Participants acknowledge that personal information may be shared with **Competition Auditors, Prize Sponsors**, verification agencies, **Participating Retailers** and authorised service providers where reasonably necessary for administering the Competition.

10.2.5 The Promoter will not sell Participants' personal information to third parties.

10.2.6 Nothing contained in these Terms and Conditions limits any rights afforded to Participants under POPIA.

11. DISQUALIFICATION

11.1 The Promoter reserves the right, at its sole discretion and subject to applicable law, to disqualify any Participant who:

- breaches these Terms and Conditions;
- provides false, inaccurate or misleading information;
- submits fraudulent or invalid documentation;
- attempts to manipulate or interfere with the Competition or the Competition systems;
- engages in fraudulent, dishonest or unlawful conduct;
- creates or uses duplicate Membership Card accounts;
- tampers with the Rewards System or any transaction records; or
- acts in any manner that undermines the fair and proper administration of the Competition.

11.2 The Promoter reserves the right to investigate any suspected fraud, abuse, manipulation or irregular activity before awarding any Prize.

11.3 The Promoter may invalidate any Entry where there is reasonable evidence of duplicate accounts, manipulated transactions, fraudulent Membership Card registrations or any abuse of the Competition mechanics.

11.4 Where a Prize has been awarded in error or obtained through fraud, misrepresentation or any unlawful conduct, the Promoter reserves the right to recover the Prize or its value to the fullest extent permitted by law.

11.5 Any decision by the Promoter regarding disqualification shall be final and binding, subject to applicable law.

12. LIMITATION OF LIABILITY

12.1 To the fullest extent permitted by applicable law, the Promoter, Participating Retailers, sponsors, suppliers, service providers, agencies and partners shall not be liable for any direct (where legally excludable), indirect, incidental, consequential or special loss, damage, injury, expense or claim arising from or in connection with:

- participation in the Competition;
- acceptance, possession or use of the Prize;
- technical failures or system interruptions;
- network outages or telecommunications failures;
- delayed, corrupted, incomplete or lost Entries;
- errors in data transmission;
- failures of third-party systems or service providers;
- product availability at Participating Retailers;
- incorrect pricing displayed by retailers;
- delays caused by network providers;
- lost, stolen or damaged Membership Cards; or
- acts or omissions of Participating Retailers.

12.2 Nothing contained in these Terms and Conditions excludes or limits any liability that may not lawfully be excluded under the Consumer Protection Act, 68 of 2008, or any other applicable legislation.

13. TAXES, LICENSING AND INSURANCE

13.1 The Prize vehicle will be supplied with its initial registration and licensing completed by the Promoter unless otherwise advised.

13.2 Ownership and risk in the Prize shall pass to the winner upon official handover of the vehicle.

13.3 From the date of handover, the winner shall be solely responsible for all costs associated with ownership of the Prize, including but not limited to:

- insurance;
- fuel;

- maintenance and servicing;
- licence renewals;
- traffic fines;
- repairs;
- accessories; and
- all other operating costs.

13.4 Any taxation arising from acceptance or ownership of the Prize shall be the sole responsibility of the winner where required by applicable legislation.

14. GENERAL

14.1 The Promoter reserves the right to amend, suspend, postpone or terminate the Competition should circumstances beyond its reasonable control arise, including but not limited to acts of God, natural disasters, pandemics, civil unrest, strikes, cyber incidents, government intervention, technical failures, power failures or any event that prevents the Competition from being conducted fairly.

14.2 Subject to applicable law, the Promoter's decisions relating to eligibility, verification, interpretation of these Terms and Conditions and administration of the Competition shall be final and binding, and no correspondence will be entered into.

14.3 These Terms and Conditions shall be governed by the laws of the Republic of South Africa. Any dispute arising from the Competition shall be subject to the exclusive jurisdiction of the courts of South Africa.

14.4 A copy of these Terms and Conditions is available at:

www.mediaengage.co.za/win-a-car/terms-and-conditions

14.5 The Promoter does not guarantee the availability of Participating Products at Participating Retailers. Product availability remains the responsibility of the relevant Participating Retailer.

14.6 Electronic transaction records maintained by the Promoter shall constitute prima facie evidence of purchases, Entries and Competition activity unless proven otherwise.

14.7 The Promoter reserves the right to audit any Competition Entry, Membership Card account or transaction history before awarding any Prize.

14.8 Participating Retailers act solely as participating outlets and shall not be responsible for administering the Competition or awarding the Prize.

14.9 Failure by the Promoter to enforce any provision of these Terms and Conditions shall not constitute a waiver of any of its rights.

14.10 Should any provision of these Terms and Conditions be declared unlawful, invalid or unenforceable, the remaining provisions shall continue in full force and effect.

14.11 These Terms and Conditions constitute the entire agreement relating to the Competition and supersede any prior representations, communications or understandings relating to the Competition.

14.12 The Competition is conducted in accordance with the applicable provisions of the Consumer Protection Act, 68 of 2008, the Promotional Competition Regulations issued thereunder, and all other applicable South African legislation.

14.13 Nothing contained in these Terms and Conditions shall be interpreted as limiting or excluding any rights afforded to Participants under the Consumer Protection Act, 68 of 2008, where such rights cannot lawfully be limited or excluded.

15. INDEPENDENT OVERSIGHT

15.1 The Competition draw shall be conducted under the supervision of an Independent Auditor or Independent Person appointed by the Promoter in accordance with applicable South African promotional competition legislation.

15.2 The Independent Auditor or Independent Person shall oversee the draw process and verify that the winner has been selected fairly, randomly and in accordance with these Terms and Conditions.

15.3 Details of the appointed Independent Auditor or Independent Person will be made available upon reasonable request following completion of the Competition.

15.4 The Independent Auditor or Independent Person shall prepare and retain a written record confirming that the Competition draw was conducted fairly and in accordance with these Terms and Conditions.

Advertising Disclaimer

Buy participating Win-A-Car promotional products, swipe your registered Membership Card at the till and earn Entries into the Win-A-Car Competition. One (1) Participating Product purchased equals one (1) Entry. The more Participating Products you purchase, the more Entries you earn. There is no limit to the number of Entries. Your Membership Card must be swiped at the time of purchase to qualify.

Competition Period: 25 June 2026 to 25 September 2026.

Open to South African citizens and permanent residents aged eighteen (18) years or older who are registered members of the applicable Rewards and Loyalty Programme.

Employees, directors, agents, contractors, Participating Retailers, suppliers, service providers, sponsors, promotional agencies and their immediate family members may not participate.

Grand Prize: One (1) Renault Kiger 1.0 L EVOLUTION (White), valued at approximately R200,000.00, plus participating promotional products valued at approximately R3,000.00.

The winner will be selected by means of a random draw from all valid Entries and will be required to successfully complete the verification process before the Prize is awarded.

Full Terms and Conditions are available at:

www.mediaengage.co.za/win-a-car/terms-and-conditions

16. FRAUD, TAMPERING AND SYSTEM SECURITY

16.1 Any attempt to deliberately damage, interfere with, manipulate or undermine the legitimate operation of the Competition constitutes a breach of these Terms and Conditions and may result in immediate disqualification.

16.2 The Promoter reserves the right to suspend, reject or invalidate any Entry where there is reasonable evidence of:

- fraud;
- system manipulation;
- collusion between Participants;
- unauthorised software or automated entry methods;
- duplicate Membership Card registrations;
- duplicate Entries;
- manipulated transactions; or
- any activity intended to unfairly influence the outcome of the Competition.

16.3 The Promoter reserves the right to investigate any suspected irregularity and to withhold the awarding of any Prize pending the outcome of such investigation.

16.4 Where fraud or unlawful conduct is reasonably suspected, the Promoter reserves the right to refer the matter to the appropriate law enforcement authorities.

16.5 Any costs incurred by the Promoter arising from fraudulent conduct may be recovered from the responsible Participant to the fullest extent permitted by law.

16.6 The Promoter reserves the right to suspend or terminate any Participant's participation pending the outcome of any fraud investigation.

17. ELECTRONIC COMMUNICATIONS

17.1 Participants agree that notices, announcements and communications relating to the Competition may be communicated electronically by means including, but not limited to:

- SMS;
- WhatsApp;
- Email;
- the Promoter's website;
- the Promoter's social media platforms; and
- any other official communication channel utilised by the Promoter.

17.2 The Promoter shall not be responsible for any failure by a Participant to receive communications due to:

- incorrect or outdated contact information;
- blocked numbers;
- spam filtering;
- network interruptions;
- device failures;
- internet connectivity issues; or
- any circumstance beyond the Promoter's reasonable control.

17.3 Participants are responsible for ensuring that their contact information remains accurate and up to date throughout the Competition Period.

17.4 Electronic communications generated by the Promoter shall, unless proven otherwise, constitute sufficient notice for purposes of administering the Competition.

17.5 Participants are responsible for any data charges, network charges or other costs associated with receiving electronic communications.

18. LOST, STOLEN OR DAMAGED MEMBERSHIP CARDS

18.1 Participants are responsible for safeguarding their Membership Cards at all times.

18.2 The Promoter shall not be liable for any Competition Entries lost through the unauthorised use of a Membership Card before it has been reported as lost or stolen and appropriately blocked or replaced.

18.3 Participants should report lost, stolen or damaged Membership Cards to the applicable Rewards Programme or Participating Retailer as soon as reasonably possible in accordance with that programme's procedures.



18.4 Replacement of a Membership Card does not automatically entitle a Participant to replacement Competition Entries unless such Entries can be verified from the official transaction records maintained by the Promoter.

18.5 The Promoter reserves the right to verify all Membership Card replacements before recognising any associated Competition Entries.

18.6 The Promoter reserves the right to require reasonable proof of ownership before linking a replacement Membership Card to existing Competition Entries.

19. ENTIRE AGREEMENT

19.1 These Terms and Conditions, together with the Media Engage Privacy Policy, constitute the entire agreement between the Promoter and each Participant relating to the Competition.

19.2 Participation in the Competition constitutes acceptance of these Terms and Conditions.

19.3 Participants acknowledge that they have not relied upon any representation, warranty or statement not expressly contained in these Terms and Conditions.

19.4 Should any conflict arise between advertising material and these Terms and Conditions, these Terms and Conditions shall prevail.

19.5 These Terms and Conditions become effective upon the commencement of the Competition Period and remain in force until the Competition has been fully concluded and all Prize fulfilment obligations have been completed.



MEDIA ENGAGE WIN-A-CAR COMPETITION

PRIVACY POLICY

Effective Date: 25 June 2026

1. INTRODUCTION

Media Engage (Pty) Ltd ("Media Engage", "the Promoter", "we", "our" or "us") respects your privacy and is committed to protecting your personal information in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA").

This Privacy Policy explains how we collect, use, store, disclose and protect your personal information when you:

- participate in the Media Engage Win-A-Car Competition;
- register for a Rewards and Loyalty Programme Membership Card;
- purchase Participating Products;
- submit Competition Entries;
- participate in promotional campaigns;
- interact with us through our website, WhatsApp, SMS, email or any other communication channel.

By participating in the Competition, you acknowledge that your personal information will be processed in accordance with this Privacy Policy.

2. INFORMATION WE COLLECT

Depending on your participation, we may collect the following personal information:

- Full name;
- South African Identity Number or Permanent Residence details (for winner verification where applicable);
- Date of birth;
- Gender;
- Mobile telephone number;
- Email address;
- Residential or postal address;
- Membership Card number;

- Rewards Programme information;
- Store location information;
- Purchase transaction information;
- Till slip information;
- Products purchased;
- Competition Entry information;
- Website usage information;
- WhatsApp interactions;
- SMS interactions;
- Device and browser information;
- Marketing preferences; and
- Any other information reasonably required to administer the Competition.

3. PURPOSE OF COLLECTION

Your personal information may be collected and processed for purposes including:

- administering the Competition;
- validating Competition Entries;
- verifying eligibility;
- contacting Participants;
- notifying winners;
- winner verification;
- Prize fulfilment;
- administration of the Rewards Programme;
- customer support;
- fraud prevention;
- auditing and compliance;
- statistical reporting;
- analysing shopper behaviour;

- improving products and services;
- administering promotional campaigns; and
- direct marketing where you have provided your consent.

4. LEGAL BASIS FOR PROCESSING

Your personal information is processed on one or more of the following lawful grounds:

- your consent;
- performance of a contract or Competition administration;
- compliance with legal obligations;
- protection of legitimate interests; and
- the Promoter's legitimate business interests, provided such processing does not override your rights under POPIA.

5. MARKETING COMMUNICATIONS

Where you have consented, Media Engage may send you:

- promotional offers;
- product information;
- Rewards Programme updates;
- Competition announcements;
- retailer promotions;
- SMS communications;
- WhatsApp communications;
- email marketing; and
- other promotional information relating to Media Engage and its authorised partners.

You may withdraw your marketing consent at any time by:

- clicking the "Unsubscribe" link contained in our emails;
- replying "STOP" to any SMS communication;
- sending "STOP" via WhatsApp;



- contacting Media Engage directly.

Withdrawing marketing consent does not affect your participation in the Competition.

6. SHARING OF PERSONAL INFORMATION

Your personal information may be shared, where reasonably necessary, with:

- Competition sponsors;
- Participating Retailers;
- authorised promotional partners;
- technology service providers;
- Rewards Programme operators;
- Competition auditors;
- Independent Auditors or Independent Persons;
- verification agencies;
- Prize suppliers;
- legal and professional advisers;
- regulatory authorities; and
- any other party where disclosure is required by law.

Media Engage will never sell your personal information to third parties.

7. WINNER PUBLICITY

Where permitted by law and subject to the winner's consent where required, Media Engage may:

- publish the winner's name;
- publish the winner's town or city of residence;
- use photographs;
- use video footage;
- conduct interviews; and
- use testimonials relating to the Competition.

Participants may decline publicity where permitted by applicable law without affecting their entitlement to the Prize.

8. DATA SECURITY

Media Engage implements appropriate technical and organisational security measures designed to protect personal information against:

- unauthorised access;
- unlawful disclosure;
- loss;
- theft;
- misuse;
- alteration;
- destruction; and
- accidental damage.

Although reasonable security measures are implemented, no electronic transmission or storage system can be guaranteed to be completely secure.

9. DATA RETENTION

Personal information will be retained only for as long as reasonably necessary to:

- administer the Competition;
- fulfil the Prize;
- operate the Rewards Programme;
- investigate fraud;
- resolve disputes;
- comply with legal obligations;
- comply with auditing requirements; and
- protect the Promoter's legitimate business interests.

Thereafter, personal information will be securely deleted, destroyed or anonymised in accordance with applicable law.

10. YOUR RIGHTS

Subject to POPIA, Participants have the right to:

- request access to their personal information;
- request correction of inaccurate information;
- request deletion of information where legally permissible;
- object to certain processing activities;
- withdraw consent where processing is based on consent;
- submit complaints to the Information Regulator; and
- request information regarding how their personal information has been processed.

Requests may be submitted using the contact details below.

11. CHILDREN

The Competition is open only to persons who are eighteen (18) years of age or older.

Media Engage does not knowingly collect personal information from children for purposes of this Competition.

12. COOKIES AND WEBSITE TECHNOLOGIES

Where Participants interact with Media Engage websites or digital platforms, cookies and similar technologies may be used to improve website functionality, analyse website traffic and enhance the user experience.

Participants may manage cookie preferences through their browser settings.

13. CHANGES TO THIS PRIVACY POLICY

Media Engage reserves the right to amend this Privacy Policy from time to time.

The latest version will always be published on the Media Engage website.

Continued participation in the Competition after publication of any updated Privacy Policy constitutes acceptance of the revised Privacy Policy.



14. CONTACT DETAILS

Media Engage (Pty) Ltd

29 Fairway Avenue
Plettenberg Bay
Western Cape
South Africa

Email: **Bronwyn@mediaengage.co.za**

Telephone: **076 984 5025**

Website: www.mediaengage.co.za

For privacy enquiries, objections, corrections, requests for access to personal information or any POPIA-related matters, please contact us using the details above.

PARTICIPANT CONSENT

Where consent is required, Participants may be requested to acknowledge the following:

- ☐ I have read and accept the Media Engage Competition Terms and Conditions.
- ☐ I have read and accept the Media Engage Privacy Policy.
- ☐ I consent to Media Engage processing my personal information for purposes of administering the Competition.
- ☐ I consent to receiving marketing communications from Media Engage, Participating Retailers and authorised Competition sponsors. I understand that I may withdraw my consent at any time without affecting my Competition Entry.



MEDIA ENGAGE WIN-A-CAR COMPETITION

COMPETITION RULES SUMMARY

Competition Period

25 June 2026 – 25 September 2026

How to Enter

1. Purchase any Participating Win-A-Car promotional product from a Participating Retailer.
2. Swipe your registered Rewards Membership Card at the time of purchase.
3. Earn one (1) Competition Entry for every Participating Product purchased.

The more Participating Products you purchase, the more Competition Entries you earn. There is no limit to the number of Entries.

Grand Prize:

One (1) Renault Kiger 1.0 L EVOLUTION (White)

Approximate Retail Value:

R200,000

PLUS

Participating promotional products valued at approximately

R3,000

Approximate Total Prize Value:

R203,000

Who May Enter

- South African citizens and permanent residents;
- Persons aged 18 years or older;
- Registered members of the applicable Rewards Programme; and
- Persons holding a valid South African Identity Document or Permanent Residence Permit.

Who May Not Enter

Media Engage (Pty) Ltd
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- Employees, directors, contractors and agents of the Promoter;
- Participating Retailers, suppliers, sponsors and service providers;
- Advertising and promotional agencies associated with the Competition; and
- Immediate family members and household members of any of the above.

Winner Selection

- All valid Entries are automatically recorded within the Media Engage Rewards System.
- Ten (10) finalists will be randomly selected.
- A live draw will be conducted under independent supervision.
- Reserve finalists may also be selected.
- The winner must successfully complete the verification process before the Prize is awarded.

Winner Notification

The provisional winner will be contacted by:

- Telephone
- SMS
- WhatsApp
- Email

The winner will have fourteen (14) calendar days to complete the verification process.

Full Terms and Conditions

Available at:

www.mediaengage.co.za/win-a-car/terms-and-conditions



MEDIA ENGAGE WIN-A-CAR COMPETITION

WINNER VERIFICATION FORM

Winner Reference Number

Verification Date

WINNER DETAILS

Full Name

Identity Number

Membership Card Number

Mobile Number

Email Address

Residential Address

VERIFICATION CHECKLIST

- ☐ South African Identity Document verified
- ☐ Participant is 18 years or older
- ☐ Membership Card registered in winner's name
- ☐ Competition Entry verified
- ☐ Qualifying purchase(s) verified

- ☐ Original till slip(s) verified (where applicable)
- ☐ Transaction records verified
- ☐ Winner is not an excluded person
- ☐ Contact details confirmed
- ☐ Prize eligibility confirmed
- ☐ Identity of winner confirmed through official records

DECLARATION BY WINNER

I hereby declare that:

- all information supplied by me is true, complete and accurate;
- I meet all eligibility requirements contained in the Competition Terms and Conditions;
- I lawfully entered the Competition;
- I understand that providing false or misleading information may result in disqualification and forfeiture of the Prize; and
- I agree to comply with the Competition Terms and Conditions.

Winner Signature

Date

MEDIA ENGAGE REPRESENTATIVE

Name

Position

Signature

Date

MEDIA ENGAGE WIN-A-CAR COMPETITION

INDEPENDENT PERSON DECLARATION

I,

Identity Number

hereby confirm that I have been appointed as the Independent Auditor / Independent Person responsible for overseeing the Media Engage Win-A-Car Competition.

I hereby declare that:

- I satisfy the independence requirements contemplated by the Consumer Protection Act, 68 of 2008, and the applicable Promotional Competition Regulations;
- I have no financial or personal interest in the outcome of the Competition;
- I have no relationship that may give rise to an actual or perceived conflict of interest;
- I supervised the Competition draw;
- the Competition draw was conducted fairly, transparently and in accordance with the published Competition Terms and Conditions;
- the winning Entry was selected by means of a random draw from all valid Competition Entries; and
- to the best of my knowledge, the Competition has been administered fairly and in accordance with applicable South African legislation.

Signed at

on this _____ day of _____ 20____.

Independent Auditor / Independent Person Signature

Witness 1 - Signature



MEDIA ENGAGE WIN-A-CAR COMPETITION WINNER ACCEPTANCE AND PUBLICITY RELEASE

Winner Name

ID Number

Prize

Suzuki Celerio 1.0 GL Manual

White

2026 Model

Approximate Total Prize Value R220,000

ACCEPTANCE OF PRIZE

☐ I accept the Prize.

☐ I decline the Prize.

☐ I confirm that I have read and accept the Competition Terms and Conditions.

☐ I acknowledge that ownership and risk in the Prize transfer to me upon official handover.

☐ I understand that insurance, licensing, maintenance, servicing, fuel, repairs, licence renewals, traffic fines and all other operating costs become my responsibility from the date of handover.

PUBLICITY CONSENT

Where permitted by applicable law:

☐ I consent to Media Engage using my:

- Name
- Photograph
- Video footage
- Image
- Voice



- Interviews

for reasonable publicity and promotional purposes relating to the Competition.

☐ I do not consent to such publicity.

Winner Signature

Date

Media Engage Representative

Signature

Date



MEDIA ENGAGE WIN-A-CAR COMPETITION

PARTICIPATING RETAILER AGREEMENT

This Agreement is entered into between:

MEDIA ENGAGE (PTY) LTD

Registration Number: **2026/049180/07**

("Media Engage")

and

Retailer Name:

Store Name:

Store Address:

1. PURPOSE

The Retailer agrees to participate in the Media Engage Win-A-Car Competition and to support the promotion in accordance with the Competition Terms and Conditions and this Agreement.

2. RETAILER RESPONSIBILITIES

The Retailer agrees to:

- Display all approved Competition marketing and promotional material supplied by Media Engage.
- Ensure that Membership Card swipe functionality remains operational throughout the Competition Period.
- Promote Participating Products where reasonably possible.
- Encourage eligible customers to participate in the Competition.
- Maintain accurate transaction records relating to qualifying Competition purchases where required for verification purposes.
- Cooperate fully with winner verification, audits and compliance reviews conducted by Media Engage or its appointed representatives.

- Promptly report any suspected fraud, abuse or irregular activity relating to the Competition.
-

3. PROHIBITED ACTIVITIES

The Retailer shall not:

- Alter or amend the Competition mechanics.
 - Create or advertise unauthorised promotions using the Competition.
 - Manipulate Competition Entries or transaction records.
 - Submit fraudulent Competition Entries.
 - Misrepresent the Competition Terms and Conditions.
 - Interfere with the winner selection process.
 - Use the Competition branding without the prior written approval of Media Engage.
-

4. DATA PROTECTION

The Retailer agrees to:

- Comply with the Protection of Personal Information Act, 4 of 2013 ("POPIA");
 - Protect all personal information relating to Participants;
 - Maintain appropriate security measures to prevent unauthorised access to Participant information; and
 - Process personal information only for purposes directly related to the administration of the Competition.
-

5. CONFIDENTIALITY

The Retailer shall keep confidential all Competition information, transaction records, winner information and confidential business information belonging to Media Engage unless disclosure is required by law or authorised in writing by Media Engage.

6. INDEMNITY

The Retailer indemnifies and holds harmless Media Engage, its directors, employees and representatives against any loss, damage, liability, claim, cost or expense arising directly or indirectly from:

- the Retailer's negligence;

- fraudulent conduct by the Retailer or its employees;
- failure to comply with this Agreement;
- breach of applicable legislation;
- misuse of Competition materials; or
- unauthorised disclosure of confidential or personal information.

7. TERM

This Agreement shall commence on the date of the last signature and remain in force for the duration of the Competition and any reasonable audit, verification or reporting period thereafter.

8. GOVERNING LAW

This Agreement shall be governed by the laws of the Republic of South Africa.

Any dispute arising from or relating to this Agreement shall be subject to the jurisdiction of the South African courts.

SIGNED FOR THE RETAILER

Retailer Name

Authorised Representative

Position

Signature

Date



SIGNED FOR MEDIA ENGAGE (PTY) LTD

Authorised Representative

Position

Signature

Date
